

A POCKET GUIDE TO PEFC

- The world's leading forest certification system



PEFCTM

Programme for
the Endorsement
of Forest Certification

www.pefc.org

PEFC - the responsible choice

- Maintenance and improvement of biodiversity
- Protection of ecologically valuable areas
- Prevention of deforestation
- Prohibition of the most dangerous chemicals
- Prohibition of genetically modified organisms
- Prohibition of forest conversions
- Protection of the rights and well-being of workers in the forest and supply chain
- Promotion of local employment
- Consideration of the rights of indigenous people
- Respect for land use rights
- A voice for those who depend on forests for their livelihood.



PEFC stands for sustainability

PEFC is an internationally preferred eco-label for sustainable forest management. Forest certification ensures that forests are managed according to environmental, social and economic criteria.

Consumers trust eco-labels such as PEFC's to help them identify products sold in responsibly-sourced packaging.

PEFC Chain of Custody certification for companies in the supply chain is a verified mechanism for tracking certified materials from the forest to the final product.



The PEFC “green trees” logo assures end users and consumers that the product comes from a sustainably managed forest.



Why PEFC?

Leading: The majority of the world's certified forests are certified to PEFC's globally recognized Sustainability Benchmarks.

Inclusive: Stakeholders from all parts of society are involved in developing PEFC standards, incl. forest owners, NGOs, businesses, and governments.

Accepted: Public and private sector procurement policies across the globe specify PEFC.

Preferred: PEFC is the certification system of choice for small- and family forest owners.

**By choosing PEFC,
you demonstrate your
support for responsible
forest management.**





Photos (left to right):
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Opposite side: Jay Beiler,
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