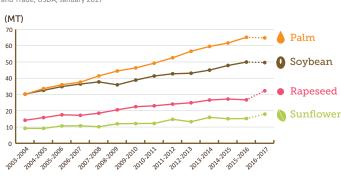


### Global demand for vegetable oil is growing fast

Source: Oilseeds - World Markets and Trade, USDA, January 2017



Why is palm oil so popular?



Relatively cheap



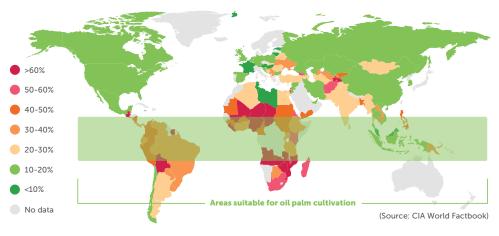
High

yielding

The expansion of plantations to meet global demand for vegetable oils could happen at the expense of forests, wildlife and communities.

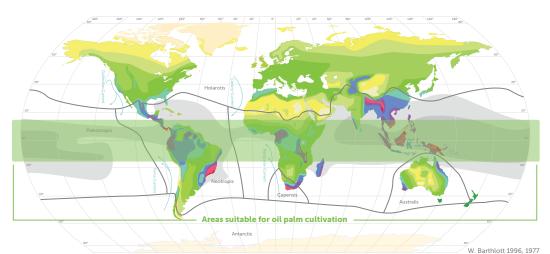
### Percentage of Population Living **Below National Proverty Line**

Source : CIA World Factbook



#### **Global Biodiversity**

GLOBAL BIODIVERSITY : SPECIES NUMBERS OF VASCULAR PLANTS



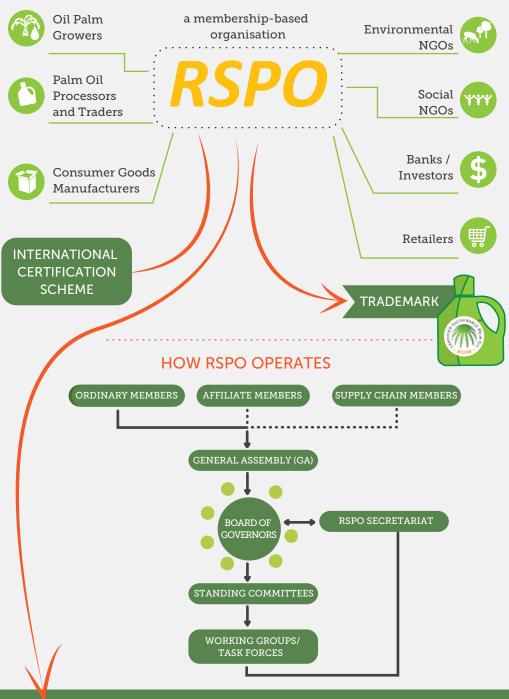
Diversity Zones (DZ) : Number of Species per 10.000km<sup>2</sup>

DZ 1 (<100) DZ 5 (1000-1500) DZ 9 (4000-5000) W. Barthiott N. Biedinger, G. Braun F.Feig, G. Kier, W.Lauer & J. Mutke 1997









# 8

### for growers to be RSPO certified



Commitment to transparency



Environmental responsibility and conservation of natural resources and biodiversity



Compliance with applicable laws and regulations



Responsible consideration of employees, and of individuals and communities affected by growers and mills



Commitment to S long-term economic and financial viability



Responsible development of new plantings

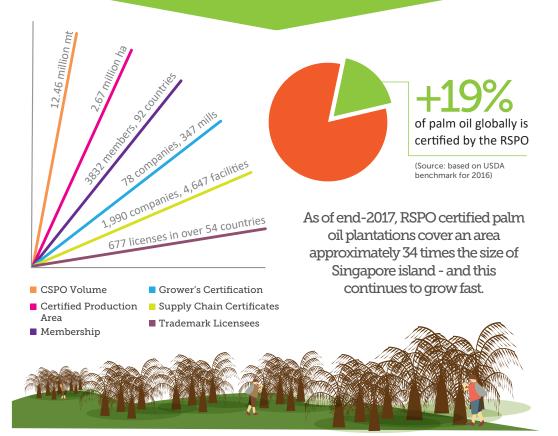


Use of appropriate best practices by growers and millers



Commitment to continuous improvement in key areas of activity

## **RSPO WORLDWIDE IMPACT**



### COMMITTED TO SMALLHOLDERS





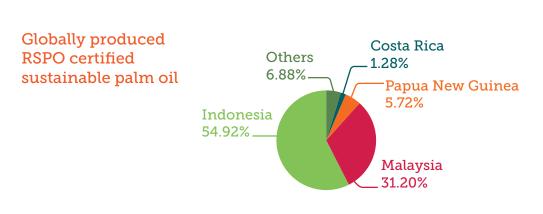
Certified Area

RSPO supports smallholders to improve their livelihoods by targeting improved management practices, better quality fresh fruit bunches, increased yields and access to markets.



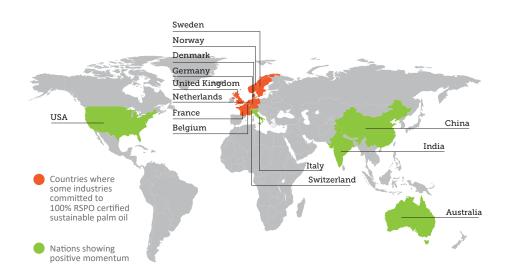


RSPO Smallholders Support Fund grants up to 100% of certification cost to smallholders.



### Some of the brands carrying the RSPO Trademark License





### Some of the global companies who have committed to 100% RSPO certified sustainable palm oil



### Find out more at www.rspo.org

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